# Digital Worlds, Real Impact - The Evolving Role of Games in Society

Palma de Mallorca, Spain, 25-26 September 2025

### Thursday, 25. September 2025

### 9:45 Registration

**10:20 Opening words** (Organizing Committee)

**10:35-11:45 Session 1**: Reflections on power, identity & representation in games (Chair: *Gómez-García*, *S.*)

- 1. When points become pointless (Ye, J.)
- 2. Calling for a new order in the ludopolitics: The acquisition of autonomy and new types of control in VR games (*Yixin*, *L*.)
- 3. From gaming to spending: Monetisation strategies and dark patterns in the most profitable video games of 2024 (Gutiérrez-Manjón, S.; Gómez-García, S.; Bonales-Daimiel, G.)

#### 11:45 Break

**12:00-13:00 Keynote**: Uncharted or The Last of Us? Interrogating the unrealized potential of serious games (*Jacobs*, *R. S.*)

#### 13:00-14:00 Lunch

**14:00-15:30 Session 2**: Designing societal impact games (Chair: de la Hera, T.)

- 1. From tradition to touchscreen: Understanding how Chinese mobile game designers incorporate Chinese intangible cultural heritage (*Que*, *Y.*; *De la Hera*, *T.*; *Jansz*, *J.*)
- 2. Designing educational activities for Journey Through Game Studies analysis models (*Vilasís-Pamos, J.; Oceja, J.; Salinas, J.; Urbina, S.; Villatoro, S.*)
- 3. Inclusive game co-creation for enhanced culture heritage accessibility: Needs, barriers and facilitators for a multi-stakeholder community creation (*De Lera*, *E.; Kocsis*, *O.; Marini*, *C.; Aljas*, *A.; Fehr*, *D.; Panella*, *O. G.; Oikonomou*, *P.; Kosti*, *M. V.; Magoula*, *M.; Runnel*, *P.; Giannakandropoulou*, *S. I.; Diplaris*, *S.*)
- 4. Green gaming project: Teaching ecogames and ecogamemaking (*Navarro-Remesal, V.; Terrasa Torres, M.*)

#### 15:30-16:00 Coffee break

**16:00-17:30 Session 3** (panel submission): What's digital gaming got to do with it? How digital gaming literacy can help trace the impact of gaming and ludic undercurrents in seemingly unrelated fields (Chair: *Radde-Antweiler*, *K*.)

- 1. The half-life t-shirt billionaire between transnational symbolic rebellion and sublime political communication (*Schwarzenegger*, *C*.)
- 2. "Thank you for rescuing me, Mario!" The Amsel in Distress motive in the Fight to Protect Religious Values (*Radde-Antweiler*, *K*.)
- 3. Dark patterns in schools at play? Gamification elements in educational apps deployed in classrooms (*Wolf, K. D.*)
- 4. Being Other and Doing Play: games, gaming, and inclusive perspectives on life in a troubled world (*Holloway-Attaway*, *L*.)

## 20:00 Voluntary self-funded dinner at a local restaurant

## Friday, 26. September 2025

**9:30-11:00 Session 4**: From the perspective of the player - Qualitative and quantitative approaches to gaming experiences (Chair: *Reer*, *F*.)

- 1. Gaming together, feeling better—or worse? How social video gaming impacts loneliness and depressive mood differently for boys and girls (*Lacko*, *D.*; *Kyslík*, *F.*; *Smahel*, *D.*; *Macháčková*, *H.*)
- 2. From villains to voices: Rethinking the representation of mental illness in digital games through player perception (*Mittmann, G.; Thomas, M.; Doerfler, S.; Siegmann, S.; Steiner-Hofbauer, V.*)
- 3. Integration of digital games into the everyday life of young people dealing with cancer (*Kasdorf*, *R*.)
- 4. Playing intersectionality: The leaky pipeline in the scientific career (*Loepfe, L.; Pagès, M.; Rosas, T.; Soler Pastor, N.*)

#### 11:00 Break

## **11:15-13:00 Session 5**: PhD-Panel (Chair: *Kasdorf, R.*)

- 1. Bandwagon Pilgrimage—Game Narratives, Social Media, and Ritualized Mimicry in the Age of Digital Entertainment (*Lyu*, *Z.; Lin*, *J.*)
- 2. Architecture and Environmental Storytelling in Video Games: Exploring Sociopolitical and Cultural Identities through the Re-Mixing of Reality (*Wang*, *J*.)
- 3. Women's Autonomy in Interactive Fanfiction Game Development (*Li*, *X*.)
- 4. Play Before Digital: Learning Machines and Ludic Media Infrastructures in Post-Reform China (*Weilin*, *Z*.)
- 5. Grinding the Mind: Cognitive Fatigue During Prolonged Dota 2 Play (*Kyslík*, *F*; *Lacko*, *D*; *Janoušek*, *O*; *Květon*, *P*; *Verner*, *B*; *Macháčková*, *H*)

#### 13:00-14:00 Lunch

**14:00-15:30 Session 6**: Games for change -Examining serious games (Chair: Vilasis-Pamos, J.)

1. Missing pieces in the game: A scope review of serious games for urban sustainability (*Fernández-Ruiz, M.; Loepfe, L.*)

- 2. GG: A systematic literature review on gamification and serious games promoting sustainable and healthy food habits (*Bellaard, F.; De la Hera, T.; Kneer, J.*)
- 3. Games for building resilience to misinformation: A sociocultural analysis (*Coward*, *C*.)
- 4. Stepping into the Anne Frank House: Exploring the effects of a meaningful virtual reality serious game (*Windel, N.; Sinn, L.; Höfig, L.; Gulde, J.; Renneberg, A.; Bogdanova, G.; Reer, F.*)

## 15:30-16:00 Coffee break

**16:00-17:10 Session 7**: The bigger picture - Boundary conditions of game studies and game culture (Chair: Oceja, J.)

- 1. Ideology in games studies: A literature review (*Romero-Medina*, *P.; Navarro-Remesal*, *V.*)
- 2. Trust in gaming: Moderation and personalization on gaming platforms (*Schellewald*, *A.*; *Su*, *C*.)
- 3. Watchdogs in games culture? Role perceptions and platform challenges in a fragmented media ecology (*Bigl*, *B*.)

17:10 Closing words (Organizing Committee)